

Abstract

Not only big companies are making their bets on the Internet: schools are trying to put their websites on the net in order to get some educational benefits from it.

What's the situation among high schools in Setubal district?

That's the goal of this study, explained in Chapter 1.

Why to use the Internet? How to find information on the web? How can we bring users to our site? How long will it take to make the download? After we find a site, is it easy or difficult to navigate in that site? Why is homepage so important and what should it contain? How can we get some good usability there? How can we know if information is reliable? What is the site structure like and why? These are the questions to be answered in Chapter 2.

Which are school websites' goals? Which contents should they have? Are they the same or should they be different from commercial sites? Who gets there and why? More questions to be answered in Chapter 3.

How many school websites are there in Setubal? Why can't we find them all? Which are the most common subjects in homepages? And on the other pages? Let's look at these contents, one by one. That's what we do in Chapter 4.

In Chapter 5 we put, side by side, all the information that we gathered from commercial sites and from Setúbal websites and make some comparisons.

Finally, in Chapter 6, we get some conclusions.

In the appendix you can find a snapshot from each homepage, schemes of the structure of each site, their table of contents and the analysis we have made.

[Internet] [Website] [Homepage] [Contents] [School] [Setubal]