

ABSTRACT

Developed within the framework of the Masters in Educational Multimedia Communication, the investigation of school digital journalism which concludes this study is intended to understand the changes taking place in the realm of school journalism in the light of technological developments.

A prototype online school newspaper was created to in order to help find alternative ways of setting up interfaces to simplify the processes of editing and publication. The multimedia set-up of this online newspaper was developed and tested according to qualitative methods alongside a sample of the target population (students from schools in Marrazes – Agrupamento Vertical de Marrazes), the results being interpreted according to the teaching potential of the solutions found, and the increase in autonomy of the student at all stages in the making of the newspaper.

The interactive application which resulted in the prototype presented, as well as the underpinning theoretical principles, are aimed at solutions which allow for technological independence, as opposed to traditional means of editing and publishing a digital school newspaper. They illustrate new starting points for the development of studies relating to the usability of educational interfaces.

The conclusions of this study aim to indicate some possible ways of making digital school journalism simpler and more widely accessible within day-to-day teaching, while making the most of existing equipment and showing the potential of emerging technologies, as yet under-exploited in schools.

Keywords

Newspaper, on-line, Cyberjournalism, Multimedia, Interface, Educational Multimedia Communication